



**A virtual party
for the animals
(with real beer
and food)**

in partnership with



Saturday, October 24, 2020

It'll take more than a pandemic to stop this party.

Since the COVID-19 "pause" began in mid-March, we have continued to provide shelter, care and hope for hundreds of homeless animals. We have placed more than 500 pets in loving homes. We've also stepped up efforts to keep pets and their families together by increasing food distribution through our Pet Food Pantry and adding safely-distanced versions many of our services, including our spay/neuter and wellness clinics. A brand new Behavior and Enrichment Helpline has been created to connect families with the expertise of our staff, in order to address problems before they become a cause for relinquishment.

The animals and our community are still counting on us, so the party must go on!

THE BEER



We're partnering with Brown's Brewing Company and having a contest to place one pet's adorable face on a specially labeled 4-pack of their award-winning craft beer.

THE FOOD

A delicious pickup meal with fall comfort foods will be available on the day of the event.



THE FESTMEISTER

It's not Oktopurrfest without the naming of a Festmeister. While this honor is usually reserved exclusively for felines, extraordinary times call for extraordinary measures.

This year we are opening the nominations up to pets of all species.

The party and the announcement of the Festmeister will be streamed live.



Sponsorship Op-purr-tunities

Deadline for inclusion in printed promotional materials is September 9, 2020



All sponsor levels include these common benefits PLUS the specifics listed under each level below:



- Party packs include food, a 4-pack of beer and branded Oktopurrfest pint glasses, coasters and cat ears (value \$40)
- Logo on printed invitation (quantity 2,500)
- Logo and link on Oktopurrfest web page
- Your logo included in live-streamed event video on Facebook

Mewnich (The Home of Oktopurrfest!) **\$5,000**

- Logo and link in three MHHS e-blasts (23,000+ active contacts)
- Facebook and Instagram tags (43,000+ followers on Facebook and 8,700+ followers on Instagram)
- Pickup party packs with food, beer, pint glasses, coasters and cat ears for 10

Katze (means cats in German) **\$2,500**

- Logo and link in three MHHS e-blasts (23,000+ active contacts)
- Facebook and Instagram tags (43,000+ followers on Facebook and 8,700+ followers on Instagram)
- Pickup party packs with food, beer, pint glasses, coasters and cat ears for 8

Dirndl (traditional female garb) **\$1,500**

- Logo and link in two MHHS e-blasts (23,000+ active contacts)
- Pickup party packs with food, beer, pint glasses, coasters and cat ears for 6

Lederhosen (traditional male garb) **\$1,000**

- Logo and link in two MHHS e-blasts (23,000+ active contacts)
- Pickup party packs with food, beer, pint glasses, coasters and cat ears for 4

Purrost! (cheers! in German) **\$500**

- Pickup party packs with food, beer, pint glasses, coasters and cat ears for 2



Questions? Contact Alison Simpson,
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