

MOHAWK HUDSON HUMANE SOCIETY PRESENTS

OKTOPURRFEST

THURSDAY, OCTOBER 12, 2023

at Brown's Revolution Hall

Sponsor VIP Yappy Hour 5-6 pm, Event 6-8:30 pm

Mohawk Hudson Humane Society presents the world's one and only OKTOPURRFEST, now in its 6th year.

This legendary feline-centric celebration features delicious fall fare with a German-ish theme, Brown's award-winning craft beer, great music, fun swag, raffles and the highly anticipated crowning of the Feline Festmeister.

Joining us as Honorary Chair is Vic Christopher, president of Clark House Hospitality, and his dog and Co-Chair Groucho. Sponsors and Honorary Committee members will enjoy an exclusive event with Vic and Groucho at the VIP Yappy Hour.

Cap'n Jack and friends from Two Buttons Deep will be returning as emcees.

We'll also unveil the specially designed label from our Happy T'Ales Beer Label Contest and celebrate the pet featured on the can.

Last year's event SOLD OUT at 250, so don't miss your chance to get involved!



**Join us to have some fun, show your support
and have a real impact on helping animals.**

THE GOOD *we do* TOGETHER

2022 DATA

2,333
PET ADOPTIONS

93.3%
LIVE RELEASE RATE

770
PETS IN
FOSTER CARE

1,068
LOW-COST
SPAY/NEUTER
SURGERIES

417
PETS IN BEHAVIOR
& ENRICHMENT
PROGRAM

165
HUMANE LAW
ENFORCEMENT
SEIZURES

92,379
PET MEALS
DONATED



OKTOPURRFEST *This event sold out in 2022, so don't delay!*

SPONSORSHIPS and BENEFITS

	MEWNICH \$5,000	KATZE \$3,000	DIRNDL \$1,500	LEDERHOSEN \$750	PURROST \$500
Tickets & Naming					
Tickets	10	8	6	4	2
Naming Opportunity	*Title Sponsor	**Included			

*Title Sponsor - You will RULE over Oktopurrfest! Every mention will include your name in the title.

**Katze - Only three available: select Reigning Festmeister Video, Toast to the New Festmeister, or Raffle Display for your naming opportunity.

Marketing & Acknowledgment (Deadline for inclusion in printed materials is August 1, 2023)

Logo or Name & Tags in All Social Posts	✓				
Logo on BIG Building Banner for a Month	✓				
Logo or Name in Invitation (2,500)	Logo	Logo	Logo	Logo	Name
Logo & Link on MHHS Website	Logo	Logo	Logo	Logo	Logo
Flyers in Letters, Adoption Folders and at Events (2,000+)	Logo	Logo	Logo	Logo	Name
E-Blasts (26,800+ each)	3 with Logo	3 with Logo	2 with Name	2 with Name	1 with Name
Logo in Event Video and Signage	✓	✓	✓	✓	✓



Honorary & General Tickets

Honorary Tickets include VIP Yappy Hour from 5-6 PM

Honorary Committee Couple | \$195

2 Oktopurrfest Tickets, Including 4-Pack of Beer and Swag

Honorary Committee Individual | \$100

1 Oktopurrfest Ticket, Including 4-Pack of Beer and Swag

Honorary Committee Young Professional Couple | \$165

2 Oktopurrfest Tickets, Including 4-Pack of Beer and Swag

Honorary Committee Young Professional | \$85

2 Oktopurrfest Tickets, Including 4-Pack of Beer and Swag

General Ticket | \$55

1 Oktopurrfest Ticket and 4-Pack of Beer



MOHAWK HUDSON
**HUMANE
SOCIETY**

3 Oakland Avenue, Menands, NY 12204
events@mohawkhumane.org



Sponsorship Confirmation | Deadline to ensure print benefits is August 1, 2023.

Please return to: MHHS, 3 Oakland Avenue, Menands, NY 12204, Fax: 518-434-0217

Email: wphilippi@mohawkhumane.org

Company or Organization Name _____ Date _____

Please list name exactly as you want it to appear in event materials.

Contact _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Email _____

Website _____

Send Us Your Logo

Please send your high-resolution .png logos, both color and black and white, to: mpearson@mohawkhumane.org at time of sponsorship confirmation.

- Please use the logo you have on file for my company. We do not have an official logo.

OKTOPURRFEST Sponsorship Level

- Title Sponsor - Mewnich \$5,000 (one available) Dirndl - \$1,500
- Katze - \$3,000 - Select One Naming Opportunity Lederhosen - \$750
 - Reigning Festmeister Video Purrost - \$500
 - Toast to the New Festmeister
 - Raffle Display

Payment

- Please send me an invoice.
- A check is enclosed, payable to "MHHS."

Please charge my: Visa MC Discover AmEx Total Amount \$ _____

Name _____ Card Number _____

Exp. _____ Security Code _____

Signature _____

We're unable to be sponsors, but still want to help the animals.

- We would like to make a donation of \$ _____ Please contact me about donating a raffle item.