



The Benson's Pet Centers

Gala for Animals

May 21, 2022

Albany Capital Center • Albany, NY

Sponsorship Registration • **Print Deadline March 15, 2022**

Please return to: MHHS, 3 Oakland Avenue, Menands, NY 12204, Fax: (518) 434-0217 Email: wphilippi@mohawkhumane.org

Company or Organization Name _____ Date _____

Please list name exactly as you want it to appear in event materials.

Contact _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Email _____

Website _____

Social Media Facebook @ _____ Twitter @ _____ Instagram @ _____ LinkedIn @ _____

Sponsorship Level

- Title Sponsor \$15,000 (one available) **SOLD**
- Premiere - \$10,000 - Select One Naming Opportunity
 - VIP Cocktail Hour
 - Live Auction first-come basis
 - Champagne Toast
 - Kitten Cuddle Corral
- Hero - \$7,500 - Select One Naming Opportunity
 - Mission Video first-come basis
 - Silent Auction
 - Band
- Guardian - \$5,000 - Select One Naming Opportunity
 - Selfie Station
 - Coffee & Dessert Station
- Companion \$2,500
- Friend \$1,500

Name(s) of two guests to be listed on Honorary Committee _____

Your Logo

Send your hi-resolution logos, both color and black and white, to mpearson@mohawkhumane.org.

- Please use the logo you have on file for my company.
- We do not have an official logo.

Your Ad

Send your camera-ready, color ad by April 5, 2022

- \$15,000 Two Pages, each 4½ x 7½"
- \$10,000 Full Page, 4½ x 7½"
- \$7,500 Full Page, 4½ x 7½"
- \$5,000 Full Page, 4½ x 7½"
- \$2,500 Half Page, 4½ x 3½"
- \$1,500 Quarter Page, 2¼ x 3½"

- Please contact me to design my ad.

Payment

Gala for Animals Sponsorship Amount \$ _____

- A check is enclosed, payable to "MHHS."

Please charge my: Visa MasterCard Discover AmEx Amount \$ _____

Name _____ Card Number _____

Expiration _____ Security Code _____

Signature _____

We're unable to be sponsors, but still want to help the animals.

- We would like to make a donation of \$ _____.
- Please contact me about an in-kind donation or auction item.
- Please add us to your invitation list.

Thank you for your support!